

Top 10 Reasons to Implement TeamSite® 6

1. A smart investment that can save money

- TeamSite® 6 introduces a comprehensive web-services based architecture and raises the bar on ease of use through a unified and simplified user experience - to lower your end-user training costs, IT management costs, customization costs and integration costs.
- Designed for fast and easy enterprise rollout, TeamSite 6 delivers the industry's most advanced content management capabilities, out of the box, including automated process management modules, favorites support and streamlined task wizards.

2. Improve end-user productivity

- TeamSite 6 improves end-user efficiency and satisfaction by introducing a new unified user experience – ContentCenter. Whether it's publishing documents to the portal, updating financial statements for public disclosure or finding the right images for a product launch - end-users use ContentCenter to improve business efficiency.
- TeamSite 6 improves end-user acceptance by ensuring that the end user experience is consistent across all user touch points – TeamSite user interfaces (ContentCenter Standard – the new business user interface; ContentCenter Professional – the new power user interface for all roles), the enterprise portal (ContentCenter Portal), email or Microsoft Office applications (ContentCenter Desktop).

3. Enforce corporate governance standards

- Implement internal control frameworks and maintain broad and consistent communications to comply with segmented disclosure rules with TeamSite 6.
- Ensure content and site audit-trails with whole-site versioning, rollback, visual annotation, expiration and archiving capabilities of TeamSite 6. These unique capabilities ensure that information accountability and auditability is enforced across the content lifecycle - from idea through development, review (no longer are markups placed on paper and eventually thrown out, but are digitally stored along side the files themselves), and deployment.
- Increase visibility and transparency to fiscal management by ensuring that managers make smarter, faster and more accountable decisions with real-time information that's securely managed in TeamSite 6.

4. Deploy proven business solutions

- Organizations can deploy a variety of business solutions powered by TeamSite 6 designed to solve critical challenges in sales, service and marketing. Solutions include: brand management, enterprise portal content management, web content management, server consolidation, online self service and CRM content management.
- TeamSite 6 powered solutions include out of the box integrations with leading enterprise applications including SAP, IBM, BEA, Plumtree and Oracle for enterprise portals and Siebel for CRM.

5. Lower end user training costs

- TeamSite 6 is the first content management platform in the industry to introduce a customizable help component embedded within the all-new business user interface (ContentCenter Standard). The "How do I?" component provides out of the box help guides for common content management tasks such as importing content or editing a document. These help guides are fully customizable and organizations can add their own guides within the help component tailored to their business scenarios.

- The ContentCenter Standard interface in TeamSite 6 is designed to streamline the content contribution process with the introduction of all-new task wizards. These customizable wizards are designed to facilitate easy task completion for non-technical users.

6. Reduce customization costs

- All TeamSite 6 user interfaces are built on a single shared component User Interface (UI) infrastructure: ContentServices™. Enterprises can dramatically reduce the time and effort to customize the TeamSite 6 user experience or to build their own user interfaces by using ContentServices.
- ContentServices is comprised of the ContentServices SDK (CS SDK - a Web Service interface to TeamSite) and the ContentServices UI Toolkit (CS UITK - which is built on top of the CS SDK to enable non-programmatic customization and configuration of the TeamSite user experience. The CS UITK provides the capability to: customize style sheets and UI elements (menus, tabs, lists), create new UI elements and add or delete existing ones to ContentCenter Standard and Professional.
- Since all UI customizations are made at the ContentServices layer, organizations can apply a custom component across any of the user interfaces without spending additional development cycles. The shared component infrastructure also ensures that the process of customization is consistent across all user interfaces reducing time-to-customize.
- The CS UITK architectural design ensures that customer customizations are preserved when upgrading to newer versions of TeamSite Content Server.

7. Reduce integration costs

- TeamSite 6 is the industry's first content management platform to adopt Services Oriented Architecture (SOA) to enable cheaper, faster and flexible application integration.
- Enterprises are identifying multichannel strategies to increase revenue, cut costs and increase customer and partner satisfaction. A multichannel strategy establishes relationships with customers, partners and employees through a variety of channels such public internet sites, extranets, kiosks, mobile devices and portal interfaces. As business applications are developed to address multi-channel strategies, TeamSite 6 gives organizations the power to access a common pool of content management services across any number of applications using Web services technology.
- The SOA is implemented through Interwoven ContentServices SDK (CS SDK) - a Web service interface (using SOAP and WSDLs) to the TeamSite Content Server which makes it easy to incorporate a portfolio of content management services into any run-time application. It exposes file system, authentication, version control, workflow, and metadata services to applications such as portals, CRM applications or even homegrown applications using open standards.

8. Reduce IT / Support costs

- By empowering business users to manage their own content with TeamSite 6, expensive developer resources are freed from being ad hoc content managers. This results in reduced support costs and enables organizations to redeploy those resources to work on new projects that address the most critical business needs.
- The TeamSite 6 architecture offers the unique ability to virtualize code and content within the development environment which reduces hardware costs, prevents costly mistakes from making it to the production environment, and ultimately, speeds time to publish.
- TeamSite 6 ensures long term enterprise investment protection for the IT organization with its open platform approach. Enterprises can leverage existing corporate data sources within the TeamSite 6.0 framework and expose content across any number of business applications.
- With TeamSite 6 the IT organization can safely rely on a single shared standard for content management for cross-departmental rollout rather than implementing costly point solutions.

9. Retain platform flexibility

- Whether an organization upgrades from an earlier TeamSite release or migrates from a competitive platform, TeamSite 6 will coexist with the systems already in place for as long as they are needed.
- TeamSite 6 offers enterprises the flexibility to build their applications on J2EE and .NET platforms using its SOAP Based API (ContentServices SDK). The ContentServices SDK includes Web Services Description Language (WSDL) files that can be used to generate JAVA and .Net code for the client applications. Multi-platform support allows continued use of existing equipment, software and skills without additional capital or human-resource investments.
- Whether an organization is J2EE or .NET based - TeamSite 6 is the safest bet!

10. Respond quicker to market demands

- TeamSite 6 introduces a new templating interface (FormsPublisher) built on the ContentServices UI framework for rapid and easy content publishing to multiple sites, portals and devices using XML standards.
- The patented collaboration and parallel development capabilities of TeamSite 6 enables organizations to quickly incorporate new initiatives on the fly without additional IT involvement.