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AKAMAI AND INTERWOVEN ENHANCE MANAGEMENT AND DISTRIBUTION OF DYNAMIC WEB CONTENT

Complementary Technologies Leverage Edge Side Includes (ESI) to Streamline the Creation, Testing and Delivery of Dynamic Content and Applications

Cambridge, Mass. - October 19, 2001 - Akamai Technologies, Inc. (NASDAQ: AKAM), the leading provider of outsourced e-business infrastructure services and software, announced today an expansion of its ongoing technology alliance with Interwoven Inc. (NASDAQ: IWOV), the leading provider of Content Infrastructure, that will result in the industry's first integrated solution for managing and delivering ESI-based content and applications.

Integrating complementary technologies, Akamai and Interwoven are now jointly leveraging the open specification Edge Side Includes (ESI), a simple mark-up language used to define Web page components for dynamic assembly and delivery from distributed servers at the Internet's edge. A customer using Interwoven TeamSite and the Akamai EdgeSuiteSM offering will now be able to use TeamSite software to virtualize application fragments to be cached and delivered via Akamai's global network. As Interwoven's Content Infrastructure software and Akamai's content delivery services integrate with application server technologies from leaders such as BEA, IBM and Oracle, this becomes the first time that all of the elements that make up a Web infrastructure solution -- content infrastructure, application serving, and content delivery -- can communicate through a unified layer of technology.

"As an open specification, ESI is unifying the multiple layers of technology to interconnect the various components of Web Infrastructure," said Frank Florence, senior vice president of Business Development at Interwoven. "Through the integration of TeamSite with Akamai's EdgeSuite service, which is the first content delivery solution to go to market with ESI, joint customers can leverage their content infrastructure to maximize EdgeSuite's benefits of higher availability, faster page loads and reduced infrastructure cost."

ESI technology enables Interwoven TeamSite customers to off-load the burden of assembling dynamic content to Akamai's network of over 13,000 servers. Interwoven TeamSite Templating software, an XML-based publishing solution that empowers all members of an organization to contribute content, will facilitate the inclusion of ESI tags and metadata thereby accelerating the creation of dynamic Web pages that can be delivered from the edge. Through the integrated solution, application fragments and ESI content managed within TeamSite can also be tested and previewed, behind the firewall, to improve efficiency and ensure quality prior to deployment for run-time delivery via Akamai's network.



"Enabling Interwoven's TeamSite and the Akamai EdgeSuite service to communicate through ESI creates one interconnecting layer of technology that will dramatically reduce Web infrastructure complexities, and speed the process by which customers deploy content and applications," said Mike Ruffolo, executive vice president at Akamai. "By leveraging ESI, Interwoven will be the first content infrastructure solution to offer customers a seamless user experience when creating and testing content and applications delivered at the Internet's edge."

The integrated solution is slated to be available later this quarter.

About ESI

Recently published as a World Wide Web Consortium (W3C) Note, ESI is an open mark-up language and proposed standard created to define Web page fragments, such as stock quotes and catalog prices, for dynamic aggregation, assembly and delivery at the Internet's edge -- closer to end-users and bypassing the Internet's inherent bottlenecks. ESI enables companies to develop Web applications once, then choose at deployment time where the application should be assembled -- on the application server, the content management system or the content delivery network, thus reducing complexity, development time and deployment costs. ESI for Java (JESI) is a Java-based custom tag library that allows users to program code in Java and translate it automatically into ESI. JESI has been accepted by the Java Community Process as JSR 128.

About Interwoven

Interwoven, Inc. (Nasdaq: IWOV) is the world's leading provider of Content Infrastructure software. Its content infrastructure product suite includes content aggregation, content collaboration, content management, content intelligence and content distribution. Its products are the de facto standard for over 700 Global 2000 companies including British Airways, Cisco Systems, General Electric, General Motors and Philips. Interwoven teams with the leading best-of-breed eBusiness application providers to provide customers an end-to-end platform for eBusiness. For more information on one of the fastest growing software companies in Silicon Valley and its proven XML-based solutions, visit the Interwoven Web site at www.interwoven.com.

About Akamai

Akamai is the leading provider of outsourced e-business infrastructure services and software. These services and software enable companies to reduce the complexity and cost of deploying and operating a uniform Web infrastructure while ensuring unmatched performance, reliability, scalability and manageability. Akamai's services give businesses a distinct competitive advantage and provide an unparalleled Internet experience for their customers. Akamai's intelligent edge platform for content, streaming media, and application delivery comprises more than 13,000 servers within over 950 networks in 63 countries. With headquarters in Cambridge, Massachusetts, Akamai provides services to companies worldwide. For information on Delivering a Better InternetSM, visit www.akamai.com.

Akamai Statement Under the Private Securities Litigation Reform Act

The release contains information about future expectations, plans and prospects of Akamai's management that constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by these forward-



looking statements as a result of various important factors including, but not limited to, general economic conditions, the dependence on Akamai's Internet content delivery service and technology products, lack of market acceptance of new services, any failure to successfully complete the integration of Akamai's and Interwoven's technologies, absence of market acceptance of ESI or the solutions described in this release, a failure of Akamai's network infrastructure, and other factors that are discussed in the Company's Annual Report on Form 10-K, quarterly reports on Form 10-Q, and other documents periodically filed with the SEC.