

Manage the Information Your Business Relies On

Intranets have the potential to drive competitive advantage by furthering organizational knowledge sharing and improving employee productivity. It's the first place employees turn to keep up to date about new products, current sales campaigns, HR programs, training opportunities, R&D projects, marketing materials, administrative policies, regulations, company news and more.

Unfortunately, creating or modifying a site is too often a lengthy, expensive undertaking requiring specialized IT resources. At the same time, business professionals have little direct control over the layout, functionality, and management of their intranets. This results in under-used, suboptimal sites that do not fully support business goals.

In today's highly competitive environment, leading businesses are seeking more efficient ways to maximize timely, relevant internal communications while minimizing costs typically associated with departmental intranets. Using the Interwoven Intranet Solution, departments can manage and customize intranets to meet their specific needs, while IT can consolidate the underlying infrastructure and control standards.

The Interwoven Intranet Solution combines TeamSite™ Content Management Server and LiveSite™ Content Publishing Server together with a reference intranet site, pre-built site components and best practices for people and processes. Interwoven delivers a complete intranet foundation to successfully manage the information businesses rely on, maximize workforce productivity and squeeze cost out of existing processes.

Rapidly Create Rich, Business-Driven Sites

With Interwoven's Intranet Solution, departments are empowered to create rich intranet sites while leveraging standardized, IT-hosted templates and site components. Site ownership is delegated to those closest to the business requirements, and business managers can quickly design pages, contribute content and launch new sites, without coding.

By creating dynamic intranets that offer functionality and user experience unmatched by static sites, the full power of Web-based communication is realized. Intuitive, efficient WYSIWYG publishing capabilities allow business managers to quickly reflect changing business needs. These business-centric sites translate to more effective knowledge sharing.

The Interwoven Intranet Solution enables easy, rapid assembly of new intranet sites using design templates, pre-built components and drag and drop layout capabilities.

Powerful point and click customization capabilities allow business manager to control look and feel and overall site experience.

Content contribution to existing intranets is simplified with a variety of user interface options:

- **Direct, live site editing**
- **Fill-in-the-blank, templated content entry**
- **Drag and drop document publishing**
- **Wizard-driven, intuitive business manager interface**
- **Integration with popular, familiar authoring tools**
- **Simple, fast e-mail based review and approval**

Improve Content Availability and Freshness

Intranet freshness is promoted by simplifying and streamlining site creation, content publishing and update processes. Non-technical, subject matter experts are empowered to directly contribute and manage content—ensuring a comprehensiveness and timeliness critical to realizing the full value of an intranet. An intuitive user experience allows business professionals to ramp up quickly, eliminating barriers to widespread adoption throughout the organization.

Business users can conveniently browse a virtualization of the intranet site and easily edit existing content or add new content in context of the live site. Additionally, advanced search capabilities within TeamSite can be used to quickly identify pages with upcoming dates for content expiration.

Mitigate Risk

Sophisticated site management tools create snapshots for version control and audit trails. Patented whole site versioning supports compliance and archival requirements and reduces risk by enabling simple rollback to a previous version of site.

Better corporate governance is promoted through the use of standardized site templates and shared site components. Key business processes can be enforced with standardized workflows. Moreover, TeamSite ReportCenter enables businesses to measure the efficiency of people, processes and systems to accelerate time to value.

Streamline IT Environment

The Interwoven Intranet Solution provides a common company-wide content management infrastructure to lower the total cost of intranets across the enterprise. It leverages the cost efficiency of a single point of IT deployment, while still enhancing site ownership and editorial capabilities of business managers through delegated administration.

TeamSite and LiveSite's enterprise scalability and multi-site management capabilities means distributed intranet initiatives can be managed centrally, reducing hardware and support costs. This server consolidation facilitates better availability and back-up capabilities.

Removing IT bottlenecks in site creation and maintenance reduces the cost of and time for building and managing new or frequently updated sites. An intuitive user experience and context sensitive online help avert help desk inquiries.

To help businesses fully benefit from their investments, LiveSite integrates with existing content delivery frameworks such as application servers and enterprise portals, in addition to supporting standalone deployments. Interwoven is a leader in adopting and promoting a Service-Oriented Architecture. SOA simplifies integration and enables a choice of platforms and tools.

Drive Productivity and Cost Efficiency Through Re-Use

Intranet sites created using LiveSite benefit from a flexible, component-based site architecture that promotes standardization and efficient re-use of code, applications and content. A shared library enables cost effective re-use of site components in any combination and across multiple intranets.

Advanced Information Management capabilities improve workforce productivity by enabling users to more quickly and easily find, retrieve and repurpose managed content to prevent duplication and rework.

The Result: Improved Business Effectiveness

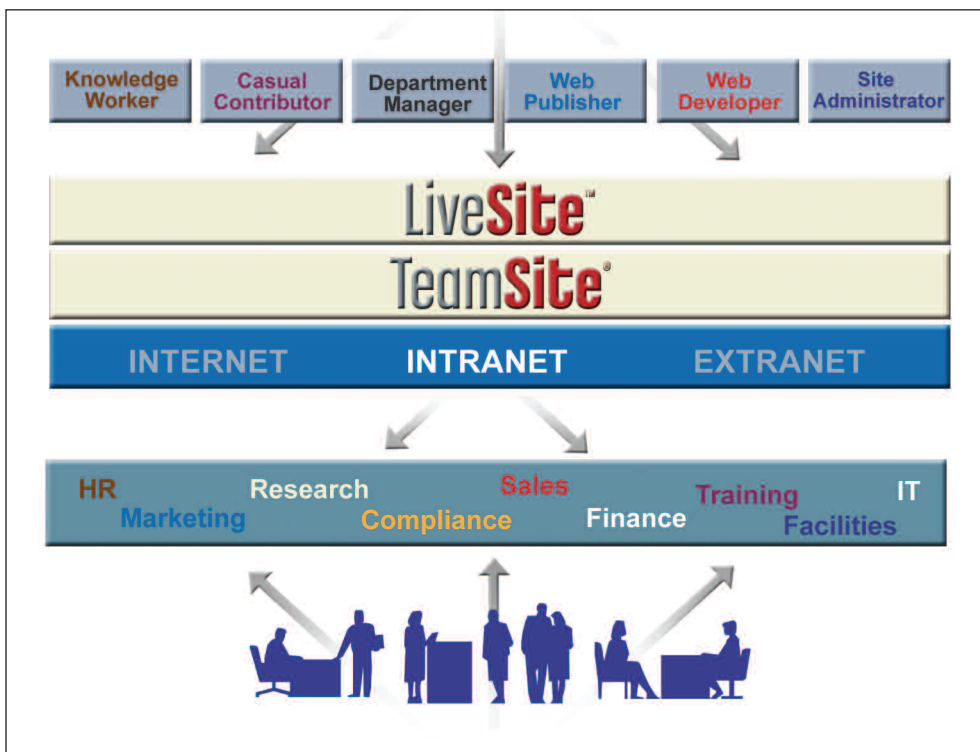
Interwoven delivers on the promise of the intranet to bolster organizational agility and effectiveness. The Intranet Solution specifically addresses the unique challenges of decentralizing content control while centralizing intranet content management infrastructure.

By empowering business managers with easy to use tools to create and manage intranet sites, businesses realize full potential of the intranet to lower operational costs and enhance revenue opportunities by delivering timely, relevant information to those who need it. Productivity of subject matter experts is improved through simplified and streamlined content creation, approval and publishing processes. IT organizations reap the benefits from centralized management of a less complex, more standardized environment. Better adherence to corporate standards, site snapshots and improved reporting mean lower business risk.

Contact Interwoven to learn more about how the Interwoven Intranet Solution can strengthen your competitive advantage.

About Interwoven

Interwoven, Inc. is the world's next-generation enterprise content management (ECM) company. Interwoven's patented, award-winning ECM platform integrates the six pillars of content management: collaboration, e-mail management, document management, Web content management, digital asset management, and records management. Allied with the leading enterprise application providers, the Interwoven ECM platform provides complete, end-to-end, content management for more than 2,800 organizations worldwide including Air France, Citibank, Ford, General Electric, Jones Day, Pfizer, Procter & Gamble, and Yamaha.



Interwoven, Inc.
803 11th Avenue
Sunnyvale, CA 94089 USA
(408) 774-2000

Interwoven, TeamSite, Content Networks, OpenDeploy, MetaTagger, DataDeploy, DeskSite, iManage, FileSite, MediaBin, MetaCode, MetaFinder, MetaSource, OpenTransform, Primera, TeamPortal, TeamXML, TeamXpress, VisualAnnotate, WorkKnowledge, WorkSite, WorkDocs, WorkPortal, WorkRoute, WorkTeam, Microsoft Outlook is the registered trademark of Microsoft, Corp., the respective taglines, logos and service marks are trademarks of Interwoven, Inc., which may be registered in certain jurisdictions. All other trademarks are owned by their respective owners. Copyright 1996-2005 Interwoven, Inc. All rights reserved. sbint_2 January 2005.